



Standards, Trade, and Development

LICOS Workshop

May 27, 2011

Session I

Chair: Miet Maertens (K.U. Leuven)

- 10h00 - 10h10 **Miet Maertens & Jo Swinnen** (K.U. Leuven)
Standards, Trade, and Development: An Introduction
- 10h10 - 10h50 **Jill McCluskey** (Washington State University)
The Economics of Geographical Indications: How Standards Protect Names
- 10h50 - 11h10 *Coffee break*
- 11h10 - 11h50 **Marie-Agnès Jouanjean** (Sciences Po)
Standard, Reputation and Trade: Evidence from US Horticultural Imports Refusals
- 11h50 - 12h30 *Case Studies*
Giulia Meloni (K.U. Leuven): Standards in the EU Wine Sector
Axel Marx (K.U. Leuven): Private Forest Certification Standards

Session II

Chair: Jo Swinnen (K.U. Leuven)

- 14h00 - 15h00 *Case Studies*
Anneleen Vandeplass (K.U. Leuven): Standards in India
Liesbeth Colen (K.U. Leuven): Standards in Senegal
Marijke Verpoorten (K.U. Leuven): Standards in Benin
- 15h00 - 15h20 *Coffee break*
- 15h20 - 16h00 **Frank van Tongeren** (OECD)
Improving Welfare through Transparency in Non-Tariff Measures

Date May 27, 2011

Venue Faculty of Business and Economics
Naamsestraat 69, 3000 Leuven (Belgium)
Room **HOG 02.28**

Registration Please register with [Lieve Mommaerts](#)
No registration fee

Information

Please visit the [LICOS website](#)

Feel free to circulate this announcement to whoever you think might be interested

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